Battery Day 17th February 2023

**#FaradayBatteryDay**

The vision

We are celebrating National Battery Day on **Friday 17th February** and we are harnessing this opportunity to promote battery careers as widely as possible with undergraduate students.  We currently reach ~55 undergraduate students through our FUSE internship programme each year but have aspirations to have much wider reach and engagement.  Can you help?

How can you get involved?

There will be a one hour online event from 12-1pm, led by the Faraday Student Committee, followed by a discussion and Q&A.

We are asking battery researchers at each university to plan and host other event(s) of their choosing on Battery Day with the ideal format being in-person with a backup plan for it to be online if restrictions necessitate.

Audience & purpose

**Audience:** Online event - undergraduates studying STEM subjects

Individual university events – undergraduates studying STEM subjects, networking between students and researchers at different career stages

**Purpose:** To inspire the next generation of battery scientists and promote pioneering careers focusing on creating a sustainable future. To give an insight into the life of a battery researcher and career paths. To give undergraduates an opportunity to ask questions and network with battery scientists.

Ideas for in-person events

* Short talks followed by a networking session
* Q&A/panel discussion
* Coffee morning
* Demonstration of battery science in the labs
* Battery quiz
* Lecture take-over
* Invite industry contacts to speak
* Workshop on a skill (e.g., software use, lab skills) related to battery/materials curriculum
* Society event
* Faculty open day
* Meet the expert
* Competition
* Talk/Q&A with a career advisor
* Battery scientists throughout history

Providing free food and drink will help with attendance!

Advertising

Social media images will be available on our [website](https://www.faraday.ac.uk/education-skills/battery-day-2023).

Sign up

The online event will take place on Zoom.

**Registration link**: <https://us06web.zoom.us/webinar/register/WN_aNNQXly4R4CNuzMjnZuy0A>

If you would like your event listed on the [webpage](https://www.faraday.ac.uk/education-skills/battery-day-2023), contact Sophia.constantinou@faraday.ac.uk

Contacts for advertising

Why not reach out to the following:

* University careers service
* Relevant societies e.g. chemistry, chemical engineering, engineering… (often will have a Facebook page or website)
* Department teaching office

Twitter handles

@FaradayInst

Faraday projects: @Batterymodel @SolbatF @FI\_Futurecat @CATMAT\_FI @NaNexgen @ListarFi @SafeBattFI #Nextrode #ReLiB

Hashtags

Use **#FaradayBatteryDay** in all social posts

If you have extra space, these #s are also relevant:

#BatteryDay

#Battery

#STEMCareers

#PhD

Accessibility

* When using #s, use ‘CamelCase’ – each word in the # should start with a capital letter to improve accessibility when using screen readers.
* Ensure all images on social media use alt text where relevant. If the image used contains writing not in the text of the social post, put it in the alt text box. If the image is showing something specific (i.e. not purely decorative), describe it in the alt text box.

Other resources to share

* [Behind the lab specs YouTube video series](https://www.youtube.com/channel/UC7919XYrfY6pGWl21SO_RLA)
* [Faraday Insights](https://www.faraday.ac.uk/publications/)
* [Faraday Institution Undergraduate Attraction](https://www.faraday.ac.uk/education-skills/undergraduates/)
* [Faraday Institution PhD Video](https://youtu.be/Qc1nEdGYktw)

For further information, contact sophia.constantinou@faraday.ac.uk